

**San Juan County  
Sheriff's Office**



**3 Gun Charity  
Challenge**

**April 29 - May 1, 2016**

**@ San Juan Wildlife Federation**

**5652 U.S. Hwy 64, Farmington NM 87401**

**[www.sjcsofoundation.com/3Gun](http://www.sjcsofoundation.com/3Gun)**

Dear Potential Sponsor,

The San Juan County Sheriff's Office 3<sup>rd</sup> Annual 3-Gun Charity Challenge is being held April 29 to May 1, 2016. The match will be open to shooters from law enforcement and the public. Proceeds will benefit the San Juan County Sheriff's Office Volunteers In Partnership (VIP) program and the San Juan Wildlife Federation.

There are several ways you may help sponsor this community event. The first is to become a Stage or Team Sponsor. A Stage Sponsor will sponsor one (or more) of the stages of the competition's Course of Fire. There will be up to nine stages. The cost to sponsor a stage is \$500. The sponsor's stage will be "dressed" in the sponsor's colors and banners. Contributions to the prize table are acceptable as long as the retail value of the merchandise is equal to or greater than \$500.

A Team Sponsor will sponsor four contestants who may be "dressed" in the sponsor's colors and wear the sponsor's badge/patch. The sponsor and their contestants will also choose the name for the team. The donation required to sponsor a team is \$500 (4 competitor entry fees at \$125 each). Each entry fee includes three meal tickets that may be used anytime during the competition. Non-monetary contributions are NOT acceptable for team sponsor payment.

You may also be a Sponsoring Vendor. Sponsoring Vendors must be vendors of firearms, firearm accessories, shooting supplies or clothing, personal protection, or other items directly related to the shooting sports. Vendor Sponsors may donate prizes for the prize table or cash. The minimum donation is \$250. The top five Vendor Sponsors to contribute to the prize table or in cash will receive top billing in the event's webpage and promotion materials.

Another method of providing support is to become a Donor Sponsor. These donors may donate cash or merchandise in direct support of the event. Merchandise such as shooting supplies, event food and beverages; promotion materials printing and distribution; and range transportation are examples of acceptable non-cash donations. Donors may also donate cash to help with the expense of holding the event. Sponsorship positions are available this year for a contribution of \$100 or more (cash or merchandise).

Industry support of 3-gun matches has been excellent, and is greatly appreciated by the shooters. I hope you will display and advertise your products by sponsoring this match.

All sponsors will have their business or organization listed on the match website and may choose to have their products and banners displayed at the match. Please notify me before April 1<sup>st</sup>, 2016 if you intend to be a sponsor or donor.

Thank you for your time and consideration. Please feel free to contact me with any questions you may have.

Sincerely,

*Steve White*

Steve White  
Event Coordinator  
(505) 320-3048  
whitestevenl@gmail.com

*The San Juan County Sheriff's Office Volunteers In Partnership Program is part of the San Juan County Sheriff's Office Foundation. The Foundation is a 501(c)(3) our EIN is 27-5373196.*

**San Juan County  
Sheriff's Office**



**3 Gun Charity  
Challenge**

**April 29 - May 1, 2016**

**@ San Juan Wildlife Federation**

5652 U.S. Hwy 64, Farmington NM 87401

[www.sjcsofoundation.com/3Gun](http://www.sjcsofoundation.com/3Gun)

### SPONSORSHIP INFORMATION

One of our primary goals is to get our sponsors as much publicity and recognition as possible. If you have any ideas or suggestions to help with this promotion, please let us know.

Please include the retail value of each item donated, and send a high quality jpeg or png image of your logo for placement on our webpage. Email the images to [sjcsofoundation@gmail.com](mailto:sjcsofoundation@gmail.com).

<b>Event Sponsorships:</b>			
\$500.00	STAGE SPONSOR	Sponsors a complete Course of Fire Stage. Sponsor's colors and banner(s) are used during stage setup. Listed as event sponsor on event website and promotional materials.	
\$500.00	TEAM SPONSOR	Sponsors four competitors entry fees with includes lunch meal for the three days.	
<b>Vendor Sponsorships:</b>			
\$250.00	VENDOR SPACE AT MATCH Approx 15' wide x 30' deep	Must provide your own tables/tent etc. Space is dry - no electricity. Limited indoor space is available. WiFi is available.	
<b>Donor Sponsorships:</b>			
\$100.00	Name in list of sponsors in event program	Name listed on website	
\$250.00	2' x 4' Sponsor Banner to be displayed in event area.	Your logo for placement on our webpage.	Name in list of sponsors in event program.
\$500.00	3'X 6' Sponsor Banner to be displayed at the event area.	Your logo for placement on our webpage.	Name in list of sponsors in event program.

All sponsorship contributions including cash donations, prize photos and materials should be mailed to:

SJCSO Foundation, 211 South Oliver Dr., Aztec, NM 87410

Checks should be made payable to: SJCSO Foundation

Contact information:

*Steve White*  
Event Coordinator  
(505) 320-3048  
[whitestevenl@gmail.com](mailto:whitestevenl@gmail.com)

*Lisa Webb*  
Questions on your Advertising/Website Graphics  
(505) 334-6108 (Choose "President" from phone menu)  
[sjcsofoundation@gmail.com](mailto:sjcsofoundation@gmail.com)

San Juan County  
Sheriff's Office



**3 Gun Charity  
Challenge**

April 29 - May 1, 2016

@ San Juan Wildlife Federation

5652 U.S. Hwy 64, Farmington NM 87401

[www.sjcsofoundation.com/3Gun](http://www.sjcsofoundation.com/3Gun)

### Sponsor Registration

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Person \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

<b>Stage Sponsorship</b>	_____ stage(s) x \$500.00 =	\$ _____
<b>Team Sponsorship</b>	_____ Team(s) x \$500.00 =	\$ _____
<b>Vendor Sponsorship</b>	Cash	\$ _____
Number of items _____	Non-cash	\$ _____
<b>Donor Sponsorship</b>	Cash	\$ _____
Number of items _____	Non-cash	\$ _____
	<b>Total</b>	\$ _____

Company Banner: Will you be supplying a banner for display? Y \_\_\_\_\_ N \_\_\_\_\_

Vendor Area: Will you be setting up in the vendor areas? Y \_\_\_\_\_ N \_\_\_\_\_

Please include in your correspondence:

- A high resolution jpeg image of your logo for placement on our webpage.
- Email images to [sjcsofoundation@gmail.com](mailto:sjcsofoundation@gmail.com)
- A description and the retail value of each item donated.

**All sponsorship materials must be received by April 15, 2015 to ensure your information is placed on the website and vendor space is reserved for you at the match.**